

Security on Demand Concept Note

Syntensia, a European company headquartered in Sweden is a pioneer in Security on-demand solutions sold on subscription basis. Syntensia focuses on providing best of the breed security technologies for SOHO and SMB markets.

Subscription model: Security has been an expensive proposition in the IT infrastructure of the SMB and SOHO industry till date. But Syntensia brings a unique subscription model that makes Security accessible and affordable to the SMB and SOHO companies. The costs involved are a one-time minor initial fee and then a small subscription fee paid on a regular monthly or annual basis.

Key benefits of the subscription model, is the promise of simplicity and economic justification. The subscription model typically bundles everything into a single annual fee, including automatic updates, maintenance and technical support. Thus, an on-demand solution enables enterprises to eliminate upfront costs, provides a predictable cost structure, a more predictable product life cycle and the freedom to reevaluate the solution decision at almost any time. Another advantage is that subscription pricing can make sophisticated technology accessible and affordable to smaller and emerging companies.

White Knight Series: White Knight series, a range of the most cost-effective and comprehensive integrated network security appliances that integrates the seven crucial security check points - Firewall, VPN, Intrusion Protection, Anti-Virus, Spam Elimination, Surf Protection and Spyware Guarding available on demand.

The Security on Demand solutions, are sold on a subscription basis just so that you have the most up-to-date system that is modular and economical. They key benefits are:

- An all-in-one security solution
- Plug and Play
- Advantage of proven, reliable solution at affordable cost
- Offers easy access and management
- No need to hire specialist staff
- Always Updated
- Freedom to re-evaluate the solution (Pay as you go)
- Easy to budget (Only OPEX)
- 24 X 7 Support

Traditionally, the larger organizations deploy dedicated teams within IT to maintain and spruce up their respective networks. They utilize an array of solutions to fight the threat. However, the small and medium businesses (SMBs) with much smaller pockets and more pressing needs have had to cope up with whatever rudimentary security they could afford.



Syntensia bring you a solution that solves all your security concerns, at a price that you could afford. Moreover, we top it with a 'Subscription Mode' of payment, wherein you need not pay the price upfront, but in installments. Thus your security comes within easy reach, not to mention the continuous updates that you receive so that your protection is cutting-edge always.

For more information, please visit www.syntensia.com